

Jacky Tran

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Education

The Book Shop

Los Angeles, CA
Copywriting
2018-present

Pomona College

Claremont, CA
BA Studio Art, minor Geology
2013-2016

New York University

Paris, France
Global Liberal Studies Foundation Year
2012-2013

Contacts

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Employment

Uber

Driver Account Specialist & Team Lead | August 2017 - Present
Wrote copy for new and existing drivers. Streamlined the on-boarding process in New York City, Seattle, and Denver. Trained new hires in copywriting. Lead brand communication and messaging style workshops.

Catalyst Prep

SAT & ACT Bootcamp Tutor | February 2017-Present
Tutored and administered test bootcamps and private students. Followed the company's signature 'comedic & friendly' approach to the tests while adding personal teaching flourishes in math, science, reading, and writing.

The Ladder Method

Individual Tutor | February 2017-August 2017
Tutored private high school students in English, history, and science. Mentored and coached multiple students in AP, SAT, ACT, and ISEE prep. Trained in effective pedagogy, student communication, and material retention.

Los Angeles Asian Pacific Film Festival

Graphic Designer and Operations Associate | February-April 2017
Created key art for the festival as well as web banners and print materials. Worked with the programming team to create a festival catalogue and calendar. Assisted in event planning and logistics during festival week.

Artist Assistant

Jeff Weiss | September-December 2016
Completed the project 'Round Midnight' (a printed collection of over 3,000 emails). Worked independently while still collaborating with the artist. Worked with digital printers. Researched and stocked materials.

Machine Project

Getty Multicultural Intern: Curation | June-August 2016
Conceptualized and facilitated multiple artist-based workshops. Wrote copy for web and email. Archived a collection of event posters. Researched cultural trends. Propagated cacti.

The Outdoor Education Center

Summer Coordinator | June-September 2015
Worked in a team to plan trips for 400 students. Trained 40 trip leaders, and managed a budget of \$200,000. Communicated with non-profits to develop service learning components. Created graphics for shirts and manuals.